



Attention business owner/manager:

If your organization is interested in gaining exposure and additional business then support one of Arizona's fastest growing sports and become a DVA sponsor. We have many options for to you choose from to support Desert Volleyball Alliance. See below for our list of sponsorships. All services and options are subject to change and some are based on availability. For more information please email [info@desertvolleyballalliance.org](mailto:info@desertvolleyballalliance.org)

### **Fundraising Goals**

***Our goal is to reach \$6000 annually (3 seasons per year)***

Your sponsorships will help DVA organize its regular seasons while placing funds back into the LGBT community. Donations will provide the following for upcoming seasons and tournaments:

- Facility Rental
- Liability Insurance
- Website maintenance
- Tournaments
- End Season Celebrations
- Banners
- T-Shirts for participating teams
- Prizes
- Beverages/Snacks
- Marketing
- Supplies
- Equipment

As a DVA (501c (3) nonprofit sponsor, your tax deductible donations affords the following marketing advantages for OUR annual events:

1. SEASONAL SPONSORSHIPS
2. TOURNAMENT SPONSORSHIPS
3. EXHIBITOR AND SPECIALIZED SPONSORSHIPS
4. TEAM SPONSORSHIPS



# SEASONAL SPONSORSHIPS

Be a **Seasonal** sponsor during the year and gain additional exposure for your business.

## Professional Level

3 Full Seasons (Full Year) (2 max available)

### **Your establishment provides the following:**

- Your banner
- Your logo
- Your drink ticket/token for players for 3 specified Saturdays (one Saturday per season)
- Your establishment T-shirt for DVA Board members

### **In turn, DVA will promote your business by:**

- Front page ad on DVA Website
- Hosting 1 registration party at your establishment
- Hosting 1 End Season Celebration
- Displaying sponsor banner on backcourt wall of every game (3 seasons)
- Displaying your logo on the sponsor page
- Displaying your logo on the season schedule
- Displaying your logo on the season registration form

### **3 Designated Saturdays of the following:**

- E-mailing all members and DVA supporters that, "This Saturday is brought to you by ..."
- Displaying your logo and business info as well as weekly specials on the DVA homepage during the time frame of your "Designated Saturday"
- Sending out announcements on Facebook to all "fans"
- Wearing sponsor t-shirts (Board members on a specified Saturday)
- Distributing drink tickets on that Saturday at the games
- Make announcements before the game



## **Power Level**

2 Full Seasons (2 max available)

### **Your establishment provides the following:**

- Your banner
- Your logo
- Your drink ticket/token for players (x2, per season) for that specified Saturday only
- Your establishment T-shirt for DVA Board members

### **In turn, DVA will promote your business by:**

- Front page ad on DVA Website
- 1 Registration Party or End Season Celebration (Upon Availability)
- Displaying sponsor banner on backcourt wall of every game (1 season)
- Displaying your logo on the sponsor page
- Displaying your logo on the season schedule
- Displaying your logo on the season registration form

### **2 Designated Saturdays:**

- E-mail all members and DVA supporters that, "This Saturday is brought to you by ..."
- Displaying your logo and business info as well as weekly specials on the DVA homepage during the time frame of your "Designated Saturday"
- Send out announcement on Facebook to all "fans"
- Wear your sponsor t-shirts (Board members on a specified Saturday)
- Distribute drink tickets on that Saturday at the games
- Make verbal announcement before the game, "This Saturday is brought to you by ..."



## **Advanced Level**

1 Full Season (4 max available per season)

### **Your establishment provides the following:**

- Your banner
- Your logo
- Your drink ticket/token for players for that specified Saturday only
- Your establishment T-shirt for DVA Board members

### **In turn, DVA will promote your business by:**

- Displaying sponsor banner on backcourt wall of every game (1 season)
- Displaying your logo on the sponsor page
- Displaying your logo on the season schedule
- Displaying your logo on the season registration form

### **1 Designated Saturday:**

- E-mail all members and DVA supporters that, "This Saturday is brought to you by ..."
- Send out announcement on Facebook to all "fans"
- Wear your sponsor t-shirts (Board members on a specified Saturday)
- Distribute drink tickets on that Saturday at the games
- Make verbal announcement before the game, "This Saturday is brought to you by ..."

## **Alliance Level**

1 Season (Unlimited based on season schedule's availability)

### **Your establishment provides the following:**

- Your banner
- Your logo

### **In turn, DVA will promote your business by:**

- Displaying sponsor banner on backcourt wall of every game (1 season)
- Displaying your logo on the sponsor page
- Displaying your logo on the season schedule
- Displaying your logo on the season registration form



# LOCAL & NATIONAL TOURNAMENT SPONSORSHIPS

Maximize your brand visibility for your business by being a tournament sponsor.

## Platinum Level

### **Provide the following for the tournament:**

- Your banner
- Your logo
- Your establishment T-shirt for prize give-away
- Promotional Materials
- Gift cards, gift certificates, or gift baskets (if available)

### **In turn, DVA will promote your business by:**

- Front page ad on DVA tournament website
- Hosting a registration party/after tourney party at your establishment (if possible)
- Registration packet will have promotional material
- Displaying sponsor banner at tournament, registration, and after-tourney celebration
- Displaying your logo on the tournament pool play schedules and registration forms
- E-mailing all members and DVA supporters
- Flyers/Marketing Material posted at local establishments will contain your sponsor information
- Publication material will contain your sponsor information
- Sending out announcements on Facebook to all "fans"
- Wearing sponsor t-shirts
- Make announcements before and after the game



## **Gold Level**

### **Provide the following for the tournament:**

- Your banner
- Your logo
- Your establishment T-shirt for prize give-away
- Promotional Materials
- Gift cards, gift certificates, or gift baskets (if available)

### **In turn, DVA will promote your business by:**

- Hosting a registration party/after tourney party at your establishment (if possible)
- Displaying sponsor banner at tournament, registration, and after-tourney celebration
- Display your promotional material
- E-mailing all members and DVA supporters
- Flyers/Marketing Material posted at local establishments will contain your sponsor information
- Publication material will contain your sponsor information
- Sending out announcements on Facebook to all “fans”
- Wearing sponsor t-shirts



## **Silver Level**

### **Provide the following for the tournament:**

- Your banner
- Your logo
- Your establishment T-shirt for prize give-away
- Promotional Materials
- Gift cards, gift certificates, or gift baskets (if available)

### **In turn, DVA will promote your business by:**

- Hosting a registration party/after tourney party at your establishment (if possible)
- Displaying sponsor banner at tournament, registration, and after-tourney celebration
- E-mailing all members and DVA supporters
- Display your promotional material
- Flyers/Marketing Material posted at local establishments will contain your sponsor information
- Publication material will contain your sponsor information
- Sending out announcements on Facebook to all "fans"
- Wearing sponsor t-shirts



## **Bronze Level**

### **Provide the following for the tournament:**

- Your banner
- Your logo
- Your establishment T-shirt for prize give-away
- Promotional Materials
- Gift cards, gift certificates, or gift baskets (if available)

### **In turn, DVA will promote your business by:**

- Hosting a registration party/after tourney party at your establishment (if possible)
- Displaying sponsor banner at tournament, registration, and after-tourney celebration
- E-mailing all members and DVA supporters
- Display your promotional material
- Flyers/Marketing Material posted at local establishments will contain your sponsor information
- Publication material will contain your sponsor information
- Sending out announcements on Facebook to all “fans”
- Wearing sponsor t-shirts



# EXHIBITOR AND SPECIALTY SPONSORSHIPS

## Exhibitor

If you would like to put your business on display during a local or national tournament we will coordinate a location at a negotiated rate.

## Specialized Sponsorships

If your business provides DVA prizes, gifts, equipment, supplies for either tournament or regular season based on a specialized contract we will negotiate the privileges of a sponsor.

\*Products and service options based on season availability and subject to change.

# TEAM SPONSORSHIPS

## Team Sponsor

Sponsor a team and as a courtesy we'll throw in a little extra.

### **Your establishment provides the following for a team:**

- Pay for a team registration
- Provide your team with shirts

### **In turn, DVA will promote your business by:**

- Putting your logo on our sponsor page

